

July 1, 2017

Dear Exhibitor/Advertiser,

On behalf of LDA-IA, I would like to thank those of you who have supported us over these many years and who continue to support our annual learning disabilities conference. We invite you to participate in the 46<sup>th</sup> Annual LDA-IA Conference on October 22-23, 2017, at a new venue- **Stoney Creek Hotel and Conference Center in Sioux City.**

This year's theme is "**Keep Calm: Mindfulness, Mental Health, and More!**" featuring speakers from leading educational institutions, as well as parents and professionals who will provide outstanding and worthwhile sessions. Attendees at our conference have rated it as one of the best in the state, and we anticipate many parents and professionals to attend this year. You can learn more about the conference on [LDAIowa.org](http://LDAIowa.org).

Our conference is the perfect place to publicize your books, software, classroom aids, and educational materials. Of particular interest to our attendees are hands-on practical tools that they can take back and use in their classroom or at home.

**Exhibit Opportunities:** The exhibit area will be the hub of our activities (refreshment breaks, silent auction, and bookstore) and we invite you to be part of that. Exhibit tables measure 6' x 2', and electricity is available upon request. The cost for one table (for both days) is \$150 and two tables, \$200. To reserve a space, fill out the *Exhibit Request Form* and return with payment to the LDA-IA office.

To give you the most value for your advertising dollar, we plan to list the exhibitors on our website and in newsletters, one prior to the conference and one following the conference. ***In order for your name to appear in the newsletter, we must receive your registration prior to Sept. 22, 2017.*** A list of exhibitors will be also be inserted in the conference packet received by all those in attendance.

Even if you decide not to exhibit, other options are available. See the page titled "Display, Advertising, Sponsorships, and Donations" for more information.

Thank you again for your continued support. Please **contact us** and we will help you decide what works best for your company or organization. I look forward to seeing you in October!

Sincerely,

Dr. Christina Curran, Exhibit Chairperson  
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