



DISPLAY AND ADVERTISING

2017 LDA-IA Conference

1. If you would like LDA-IA to sell a limited number of materials at our book table, we are willing to work with you. The cost would vary upon the number of materials, and you would be responsible for all postage.
2. If you cannot exhibit at the LDA-IA conference this year, let your catalogues or brochures represent you. We will put your written materials on display in the Exhibit area.

Price: \$60

3. A folder of information is given to each person attending the conference. You can purchase a full-page advertisement to include in the folder. Ad copy must be sent electronically.

Price: \$100 (**Deadline: October 1, 2017**)

4. LDA-IA provides information to members and the general public via email, social media, and our website. If you are interested in advertising, contact our office for prices, submission policies, and deadlines.

SPONSORSHIPS AND DONATIONS

Sponsors and Donors will be named in pre- and post-conference publicity and in conference announcements, packets and signage. There is no set amount for sponsorships or donations.

Sponsorship and Donation Opportunities:

- Sponsor: GENERAL SESSION (Large Group Sessions Sunday & Monday)
- Sponsor: EXHIBIT HALL-CONTINENTAL BREAKFAST OR REFRESHMENT BREAK
- Sponsor: AWARDS DINNER (Options Available)
- Donation: PRODUCT or PROMOTIONAL ITEMS for:
 - Raffle
 - Silent Auction
 - Welcome Gifts / Bags
 - Table Favors
 - Participant Folders

Please contact us if you have questions about any of the above options. Thank you!

Send Exhibit Request Form with all related information by **October 1, 2017**, to:

LDA-IA

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